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# ALEX BAYER

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## OBJECTIVE

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To be with a high-energy organization where team achievement can be realized through new ideas, collaboration and execution. Personal objectives include working in an environment where creativity, energy, self-discipline and commitment to the work ethic are recognized. I am a driven, goal-oriented individual with a passion for learning. I am always looking to improve myself and refine my skills. I strongly believe there is no limit to what an individual can accomplish if they are self-motivated and have a true passion for what they are doing.

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## EDUCATION

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**University of Central Florida (*in progress*)** ***Graduating in Fall 2016***

- General Education Program completed
- Major: Digital Media - Web Design
- Classes in Business, Advertising and Public Relations

**Lorenzo Walker Technical High School Degree with High Honors** ***2011***

- Specialized in Multimedia Design
  - Studied Junior and Senior years in a Multimedia Design course with a concentration on how to use the many Adobe Creative Suite computer programs
  - Dual Enrollment in Edison State College for the following two courses:
    - College Algebra
    - English Composition I
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## PROFESSIONAL EXPERIENCE

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**Front End Web Developer** ***Summer 2015 - Present***

OnlineLabels.com

- Designing web pages in Adobe Photoshop and Illustrator
- Developing web pages using HTML, CSS, jQuery, and Zurb's Foundation Framework
- Working in teams to generate new product ideas and ways to increase customer traffic and engagement
- Designed and developed the company's bimonthly newsletter

**Web Designer/Developer, Remote Web Designer/Developer****Summer 2014**

OnTarget Web Solutions

- Built out design compositions into responsive websites using HTML, CSS, jQuery, and PHP
- Made daily website changes for OnTarget's clientele

**Assistant to the Office Manager****Summer 2012, Summer 2013**

Tom Christian Construction

- Entered accounting data into Microsoft Excel spreadsheets and Intuit QuickBooks
- Filed and organized paperwork
- Retrieved permits from city hall
- Provided exceptional customer service over the phone, in person and via email
- Assisted the CEO in managing his day-to-day tasks

**Multimedia Designer****July 2010 - August 2011**

For the Love of Cats, a non-profit cat rescue shelter

- Designed flyers, brochures, posters, banners, labels, etc.
- Filmed/produced videos used in fundraising
- Prepared and sent various email blasts
- Wrote copy for graphics, emails, and video
- Created and managed social media including a Facebook page and a blog

**Freelance Multimedia Designer/Developer****July 2010 - August 2011**

- Designed and coded websites for individuals and organizations looking to establish or enhance their web presence
- Won seven logo, icon and graphic design contests on the crowd source-based website: [www.99designs.com](http://www.99designs.com)
- Designed logos and various marketing materials such as letter heads, business cards and envelopes for various independent companies
- Managed social media for Stuart Wisong, author of "Angel Come Home"
  - Set up Facebook page, photos, content and interaction opportunities with fans
  - Consulted Stuart on Facebook basics, implications and user behavior

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**SKILLS**

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- Responsive Web Development -- HTML5, CSS3, JavaScript / jQuery, PHP, MySQL, WordPress, Zurb's Foundation framework
- Responsive Web / Graphic Design -- Adobe Photoshop, Illustrator
- Version Control -- Carefully organizing files and merging code
- Video Production -- Filming, Adobe Premiere Pro, AfterEffects
- Microsoft Office Suite -- Word, Excel, PowerPoint

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**HOBBIES**

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- Music production in Ableton Live 9 using MIDI, guitar, and vocals
- Video gaming
- Film